

# Sponsorship Opportunities at a Glance



**#GOLDTOGETHER**  
\*\*\*  
**CHAMPION**

BENEFIT	HERO \$5,000	SMILE \$2,500
Sponsor logo highlighted during national celebration call in October during youth hero segment.	X	
Opportunity to host wrap up celebration.	X	
Sponsor logo recognized during Paddle Raise portion of Portland Hope Gala.	X	
Sponsor recognized in Portland Hope Gala program.	X	
"Meet Our Heroes" segment will highlight sponsor logo representation in local campaign with featured posts.	4	2
Sponsor logo recognition on local social platforms as a proud sponsor of Gold Together Champions campaign.	X	X
Proud sponsor of the Gold Together Champions campaign digital sign to use on social platforms and can be printed and displayed at sponsor locations.	X	X
Sponsor logo featured on local Gold Together Champion campaign websites	X	X
Sponsor logo featured on all local event communication to participants.	X	X
Customized company kickoff and Champion toolkit provided for successful employee engagement and fundraising.	X	X

The COVID-19 pandemic has impacted how the American Cancer Society safely conducts event experiences in your community. In the event that ACS is unable to deliver any of the benefits above due to alterations for public safety, comparable benefit substitutions will be made.



# #GoldTogether Sponsor

## Hero Sponsor \$5,000



Sponsor logo featured on local Gold Together Champion campaign websites

Sponsor logo featured on all local event communication to participants.

Sponsor logo recognition on local social platforms as a proud sponsor of Gold Together Champions campaign

Proud sponsor of the Gold Together Champions campaign digital sign to use on social platforms and can be printed and displayed at sponsor locations.

Sponsor logo highlighted during national celebration call in October during youth hero segment.

Customized company kickoff and Champion toolkit provided for successful employee engagement and fundraising.

"Meet Our Heroes" segment will highlight sponsor logo representation in local campaign with (4) featured posts.

Sponsor recognized in Portland Hope Gala program

Sponsor logo recognized during Paddle Raise portion of Portland Hope Gala

Opportunity to host wrap up celebration

# #GoldTogether Sponsor

## Smile Sponsor \$2,500



"Smile Sponsor" will be able to credit their donation in increments of \$500 to youth champions to assist in achieving their campaign goal. Champion will be credited by date of commitment.

Sponsor logo recognition on area Gold Together campaign website sponsor section

Sponsor logo recognition on local social platforms as a proud sponsor of Gold Together Champion campaign

Proud Sponsor of Gold Together Champions campaign digital sign for social platforms and can be printed and displayed at sponsor locations

Customized team toolkit to be provided for successful employee engagement and fundraising

"Meet Our Heroes" segment will highlight sponsor logo representation in local campaign with (2) featured posts.



# 2021 Gold Together Sponsor Commitment Form

Business name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_  
Email: \_\_\_\_\_ Web address: \_\_\_\_\_

## COMMITMENT LEVEL

- ☐ Hero Sponsor \$5,000  
☐ Smile Sponsor \$2,500

## METHOD OF PAYMENT

☐ Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_  
☐ Charge my credit card (please print clearly).  
Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX  
Cardholder's name: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_  
☐ Please send invoice to: \_\_\_\_\_  
We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_  
Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Please sign and retain a copy for your records.)**

Please email an **High Resolution logo** to [Don.Schwartz@cancer.org](mailto:Don.Schwartz@cancer.org) by June 1st, 2021 to ensure high-quality printing. Note, submitting a low resolution logo may require signage to be printed in text in order to maintain quality.

Please note: The COVID-19 pandemic has impacted how the American Cancer Society safely conducts Gold Together and other event experiences in your community. In the event that ACS is unable to deliver any of the benefits above due to alterations for public safety, comparable benefit substitutions will be made.

**Please return form and sponsorship payment to the address below:**

**American Cancer Society  
Attention: Gold Together Champions SK: D7M7KF  
PO Box 22770  
Portland, OR 97269**

Name of team or individual to be credited with this Sponsorship:

\_\_\_\_\_ ☐ Not Applicable

American Cancer Society, Inc.  
Federal Tax ID #13-1788491  
Organized under IRC 501(c)(3)