

# Presented by: Multnomah Medica

If you had three wishes, would one be a world without cancer?



# PORTLAND HOPE GALA

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### If you had three wishes, would one be a world without cancer?

Please help The American Cancer Society finish the fight against cancer. Join us at The American Cancer Society's Portland hope gala in the fall of 2021 for a one-of-a-kind evening featuring great food, entertainment, spectacular silent and live auctions, and more special surprises.

Your support helps further the mission of The American Cancer Society which is to save lives, celebrate lives, and lead the fight for a world without cancer.

#### NOW THAT'S A REASON TO CELEBRATE!

WHEN YOU PARTNER WITH THE AMERICAN CANCER SOCIETY. YOU ARE:

- Aligning your organization with one of the most well-respected and well-known health charities in the world, with a virtually unprecedented 96 percent brand recognition.
- Making your name synonymous with the fight against cancer, you're demonstrating to your constituents that you are committed to the fight.
- Saving lives, an investment in The American Cancer Society has a greater impact than in an investment in any other organization. With your support, we'll help people get well, stay well, find cures and fight back

On the following page, you will find this year's sponsorship and underwriting opportunities along with great amenities available when you support the Portland Hope Gala. Please join the American Cancer Society as a leader in the fight against cancer and help us save more lives.



2021 Event Chairs

PORTLANDHOPEGALA.ORG



# ponsorship **OPPORTUNITIES**







40 C	PRESENTING COMMUNITY						
Benefits	SPONSOR (	CHAMPION	PLATINUM	GOLD	SILVER	BRONZE	INDIVIDUAL
	حادث	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$500
guest Benefits							
RESERVED SEATING	10	10	10	10	10	10	1
VIP RECEPTION TICKETS	10	10	10	10	10		
ACS/ACS CAN EVENT TICKETS	10	5	2				
ACS CAN MEMBERSHIP*	•	•	•	•	•	•	•
Marketing Recognition							
LOGO ON EVENT WEBSITE	Presenting	Large	Medium	Medium	Small	Small	Name
EVENT PROGRAM RECOGNITION	2 Pg Ad	1 Pg	1/2 Pg	1/4 Pg	1/4 Pg	1/4 Pg	Name
LOGO ON SPONSORSHIP SLIDESHOW	Presenting	Large	Medium	Medium	Small	Small	Name
SOCIAL MEDIA HIGHLIGHT	•	•	•	•	•	•	
VERBAL RECOGNITION AT EVENT	•	•	•	•	•		
EVENT PRESS RELEASE(S)	•	•	•				
STORYTELLING HIGHLIGHT	•						
VIDEO VIGNETTE OPPORTUNITY**	•						
SPEAKING OPPORTUNITY AVAILABLE	•						

<sup>\*</sup>FMV: \$1,500 per table of 10 or \$150 per guest

\*American Cancer Society Cancer Action Network (ACS CAN) is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society. ACS CAN is the voice of cancer patients and their families in the halls of government. Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible. Membership for each guest is included. No additional fees will be incurred.

\*\*Opportunity for a company/individual to provide vignette on commitment to community impact to play during gala. Duration depends on sponsorship level.

# Undermiting OPPORTUNITIES







### Portland Hope Gala

Opportunity	Branding Recognition
\$25,000 DINNER AND DESSERT	Printed on elegant dinner menus placed at each guest setting, as well as dessert display
\$10,000 VIP RECEPTION & GIFTS	Displayed during the VIP experience and on the VIP specialty gift tags
\$5,000 AUCTIONEER	In the printed program live auction pages, and on screen during the Live Auction portion of the evening
\$5,000 ENTERTAINMENT	Projected on screen during the end of the evening dancing, and in the printed programs
\$2,500 MOBILE BIDDING	Mobile bidding instructions and displayed on the mobile bidding site
\$2,500 PRINTING	Half page ad in event program
\$2,500 PHOTO BOOTH	Displayed on/near photo booth area
\$2,500 WIFI	Signage at check-in/out and throughout event
\$2,500 DEPARTURE GIFTS	Departure gift tags/stickers for each guest
\$1,000 COAT CHECK	Coat check signage and tickets
\$1,000 VOLUNTEER GIFTS	Volunteer gift tags

<sup>\*</sup>All underwriting opportunities recognized on the Portland Hope Gala website.\*

Portland Hope Gala Contact:
Don Schwartz
don.schwartz@cancer.org
503.795.3947

# PORTLAND HOPE GALA









#### ONE WISH IS TO SUPPORT IN THE FOLLOWING WAY:

PRESENTING \$25,000  COMMUNITY \$15,000  PLATINUM \$10,000  GOLD \$7,500  SILVER \$5,000  BRONZE \$3,000  INDIVIDUAL \$500	DINNER \$25,000  VIP RECEPTION & GIFTS \$10  AUCTIONEER \$5,000  ENTERTAINMENT \$5,000  MOBILE BIDDING \$2,500  PRINTING \$2,500	PHOTO BOOTH \$2,500  WIFI \$2,500  DEPARTURE GIFT \$2,500  COAT CHECK \$1,000  VOLUNTEER GIFTS \$1,000
Company Name:	Contact 1	Name:
Address:	City: St	ate: Zip:
Phone:	Email:	
Payment Method: 🗆 Check	☐ Card ☐ Online www.portlandhop	pegala.org
	+	EXP:
AMEX	VISA MSCRD	
Mail Checks to: The American Cancer	Society   ATTN: Portland Hope Gala (2DFAMZ)   0330 S	W Curry Street, Portland, OR 97239

#### LET'S GET SOCIAL





www.portlandhopegala.org

#### CONTACT:

Don Schwartz don.schwartz@cancer.org 503.795.3947 Tax ID #13-1788491





Our mission is to save lives, celebrate lives and lead the fight for a world without cancer.



Attacking from every angle."

### Thank you to our 2020 Event Sponsors!

## Multnomah Medica

Eileen & Wally Boerger





with Melissa Busley













