

OUR MISSION IS SIMPLE.

SAVE LIVES AND CELEBRATE LIFE. **EVERY SINGLE DAY.**

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

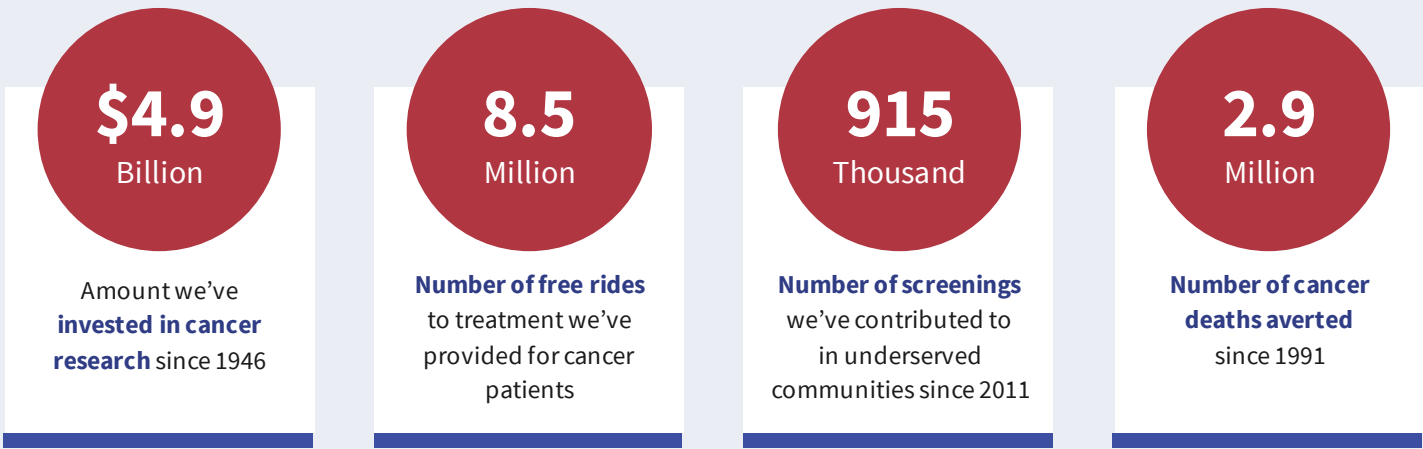
Progress in the war against cancer has triggered a **29% decline in U.S. deaths over the past two decades**, *but we can't stop there.*

Over 1.8 million new cancer cases are expected to be diagnosed in the US in 2020, and more than 606,520 Americans will lose their battle - *that's over 1,600 people a day.* The American Cancer Society is committed to changing these devastating odds.

Today we ask you to join us as a united force against all cancers through your participation in the *Digital Portland Hope Gala on November 14, 2020.*

GENEROSITY KEEPS US GOING

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.



SPONSORSHIP OPPORTUNITIES

DIGITAL PORTLAND HOPE GALA 2020 RECOGNITION BENEFITS

SPONSORSHIP LEVEL	NAMING SPONSOR \$10,000	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$3,000	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500	INDIVIDUAL SPONSOR \$100
BRANDING RECOGNITION DURING DIGITAL EVENT PROGRAM	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
DIGITAL PROGRAM BOOK AD	Two-Page Spread	Full-Page	Half-Page	Quarter-Page	Logo	
VERBAL RECOGNITION DURING DIGITAL EVENT PROGRAM	✓	✓	✓	✓		
BRANDING RECOGNITION ON 2021 SPONSORSHIP PACKET	✓	✓	✓			
EVENT PRESS RELEASE(S)	✓	✓	✓			
PRE-EVENT/ POST-EVENT RECOGNITION	✓	✓				
DIGITAL SAVE THE DATE INCLUSION	Ambassador Name & Company Logo	Ambassador Name & Company Logo				
DIGITAL INVITATION INCLUSION	Ambassador Name & Company Logo					
VIGNETTE OPPORTUNITY (PROVIDED BY COMPANY/ INDIVIDUAL)	✓					

All Sponsors will be featured on event website, social media and night of event sponsor reel.

SPONSORSHIP COMMITMENT FORM

DIGITAL PORTLAND HOPE GALA SPONSORSHIP LEVELS

- ☐ \$10,000 Naming Sponsor
- ☐ \$3,000 Gold Sponsor
- ☐ \$500 Bronze Sponsor
- ☐ \$5,000 Platinum Sponsor
- ☐ \$1,000 Silver Sponsor
- ☐ \$100 Individual Sponsor

☐ **Please include an additional \$_____ gift to help save lives.**
Gifts noted in this area will be recognized during this year’s LIVE DIGITAL Paddle Raise. Focus: Overall Mission Funding.

Your critical investment supports American Cancer Society research, as well as access to care programs and services for patients and families, allowing us to be available to those in need 24/7/365.

MAIL PAYMENT (SEE INSTRUCTIONS BELOW)

PAY ONLINE (FOR ADDITIONAL GIFT, ENTER AMOUNT IN THE "GENERAL DONATION" FIELD)

YOUR INFORMATION AS IT WILL APPEAR IN PRINT

Corporation Name

Representative/Ambassador Name

Title

Email

Phone

Mailing Address

City

State

Zip

Signature

Date

LOGISTICAL CONTACT

(Will provide program book ad, corporate logo, etc. If same, please write ‘same as above’.)

Name

Title

Email

Phone

Mailing Address

City

State

Zip

EMAIL COMPLETED COMMITMENT FORM TO: JESSICA.KULISH@CANCER.ORG

PLEASE ALSO INCLUDE A COPY OF THIS FORM IF MAILING PAYMENT TO THE ADDRESS AS FOLLOWS:

AMERICAN CANCER SOCIETY
ATTN: PORTLAND HOPE GALA (2DFAMZ)
330 S CURRY ST
PORTLAND, OR 97239