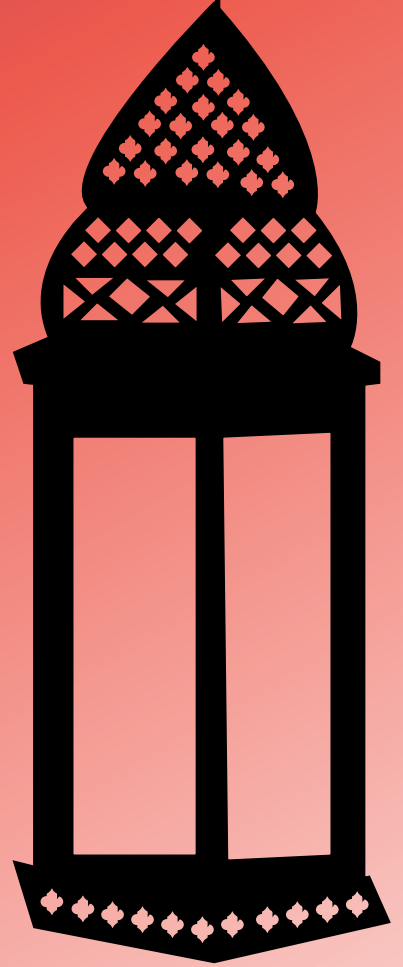
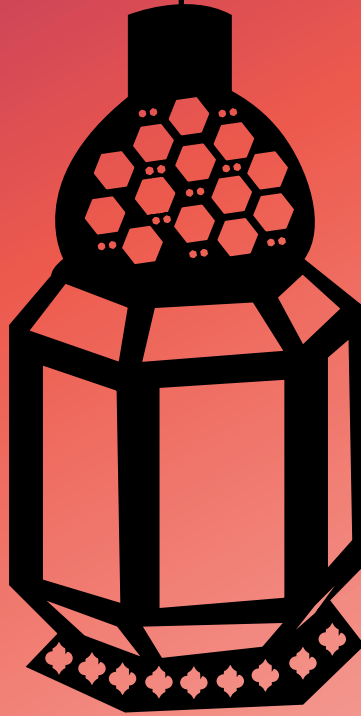
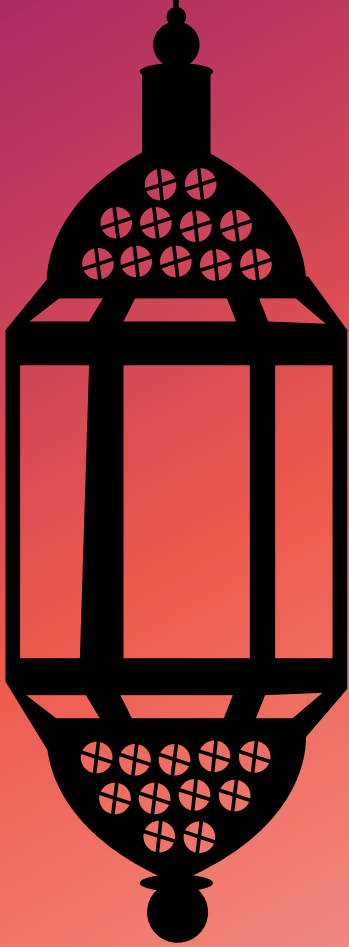


PORTLAND HOPE GALA



Arabian Nights

If you had three wishes, would one be a world without cancer?



NOVEMBER 14, 2020
PURE SPACE | PEARL DISTRICT
PORTLANDHOPEGALA.ORG

PORTLAND HOPE GALA

Arabian Nights



If you had three wishes, would one be a world without cancer?

Please help The American Cancer Society finish the fight against cancer. Join us at The American Cancer Society's Portland hope gala on Saturday, November 14, 2020 for a one-of-a-kind evening featuring great food, entertainment, spectacular silent and live auctions, and more special surprises.

Your support helps further the mission of The American Cancer Society which is to save lives, celebrate lives, and lead the fight for a world without cancer.

NOW THAT'S A REASON TO CELEBRATE!

WHEN YOU PARTNER WITH THE AMERICAN CANCER SOCIETY, YOU ARE:

- ◆ Aligning your organization with one of the most well-respected and well-known health charities in the world, with a virtually unprecedented 96 percent brand recognition.
- ◆ Making your name synonymous with the fight against cancer, you're demonstrating to your constituents that you are committed to the fight.
- ◆ Saving lives, an investment in The American Cancer Society has a greater impact than in an investment in any other organization. With your support, we'll help people get well, stay well, find cures and fight back

On the following page, you will find this year's sponsorship and underwriting opportunities along with great amenities available when you support the Portland Hope Gala. Please join the American Cancer Society as a leader in the fight against cancer and help us save more lives.



Melissa Busley, Dunn Carney LLP

2020 Event Chairs

PORTLANDHOPEGALA.ORG



Dawn Carter, Directors Mortgage

Sponsorship OPPORTUNITIES



Benefits

PRESENTING COMMUNITY

SPONSOR	CHAMPION	ELITE	PREMIUM	DELUXE	GOLD	TABLE
\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000

Guest Benefits

RESERVED SEATING	20	10	10	10	10	10	10
VIP RECEPTION TICKETS	20	10	10	10	10		
ACS/ACS CAN EVENT TICKETS	10	5	2				
ACS CAN MEMBERSHIP*	◆	◆	◆	◆	◆	◆	◆

Marketing Recognition

LOGO ON EVENT WEBSITE	Presenting	Large	Medium	Medium	Small	Name	Name
EVENT PROGRAM RECOGNITION	2 Pg Ad	1 Pg	1 Pg	1/2 Pg	1/4 Pg	Name	Name
LOGO ON SPONSORSHIP SLIDESHOW/LIST	Presenting	Large	Medium	Medium	Small	Small	Name
SOCIAL MEDIA HIGHLIGHT	◆	◆	◆	◆	◆	◆	
VERBAL RECOGNITION AT EVENT	◆	◆	◆	◆	◆		
LOGO ON SAVE THE DATE & INVITATION	Presenting	Large	Medium				
STORYTELLING HIGHLIGHT	2 -4	1	1				
VIDEO VIGNETTE OPPORTUNITY**	◆	◆					
LOGO ON STEP & REPEAT	◆	Signage					
SPEAKING OPPORTUNITY AVAILABLE	◆						

*FMV: \$1,500 per table of 10 or \$150 per guest

*American Cancer Society Cancer Action Network (ACS CAN) is the nonprofit, nonpartisan advocacy affiliate of the American Cancer Society. ACS CAN is the voice of cancer patients and their families in the halls of government. Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible. Membership for each guest is included. No additional fees will be incurred.

**Opportunity for a company/individual to provide vignette on commitment to community impact to play during gala. Duration depends on sponsorship level.

Underwriting OPPORTUNITIES



Portland Hope Gala

<i>Opportunity</i>	<i>Branding Recognition</i>
\$25,000 DINNER AND DESSERT	Printed on elegant dinner menus placed at each guest setting, as well as dessert display
\$10,000 VIP RECEPTION & GIFTS	Displayed during the VIP experience and on the VIP specialty gift tags
\$5,000 AUCTIONEER	In the printed program live auction pages, and on screen during the Live Auction portion of the evening
\$5,000 ENTERTAINMENT	Projected on screen during the end of the evening dancing, and in the printed programs
\$2,500 MOBILE BIDDING	Mobile bidding instructions and displayed on the mobile bidding site
\$2,500 PRINTING	Half page ad in event program
\$2,500 PHOTO BOOTH	Displayed on/near photo booth area
\$2,500 WIFI	Signage at check-in/out and throughout event
\$2,500 DEPARTURE GIFTS	Departure gift tags/stickers for each guest
\$1,000 COAT CHECK	Coat check signage and tickets
\$1,000 VOLUNTEER GIFTS	Volunteer gift tags

All underwriting opportunities recognized on the Portland Hope Gala website.

Portland Hope Gala Contact:
Jessica Kulish
jessica.kulish@cancer.org
503.795.3915

PORTLAND HOPE GALA

Arabian Nights



ONE WISH IS TO SUPPORT IN THE FOLLOWING WAY:

SPONSORSHIP

- ☐ PRESENTING \$50,000
- ☐ COMMUNITY \$25,000
- ☐ ELITE \$15,000
- ☐ PREMIUM \$10,000
- ☐ DELUXE \$7,500
- ☐ GOLD \$5,000
- ☐ TABLE \$3,000

UNDERWRITING

- ☐ DINNER \$25,000
- ☐ VIP RECEPTION & GIFTS \$10,000
- ☐ AUCTIONEER \$5,000
- ☐ ENTERTAINMENT \$5,000
- ☐ MOBILE BIDDING \$2,500
- ☐ PRINTING \$2,500
- ☐ PHOTO BOOTH \$2,500
- ☐ WIFI \$2,500
- ☐ DEPARTURE GIFT \$2,500
- ☐ COAT CHECK \$1,000
- ☐ VOLUNTEER GIFTS \$1,000

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: ☐ Check ☐ Card ☐ Online www.portlandhopegala.org

Credit Card: _____ EXP: _____

AMEX

VISA

MSCRD

DISC

Mail Checks to: The American Cancer Society | ATTN: Portland Hope Gala (2DFAMZ) | 0330 SW Curry Street, Portland, OR 97239

LET'S GET SOCIAL



@portlandhopegala



@portlandhopegala



www.portlandhopegala.org

CONTACT:

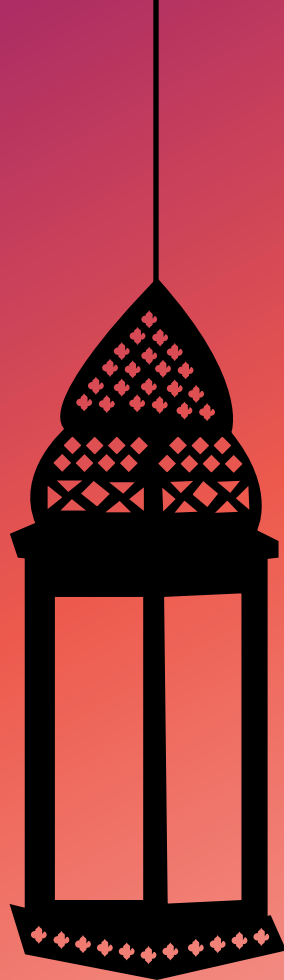
Jessica Kulish

jessica.kulish@cancer.org

503.795.3915

Tax ID #13-1788491





Our mission is to save lives, celebrate lives
and lead the fight for a world without cancer.

For 24/7 Cancer Support
[CANCER.ORG](https://www.cancer.org) | 1.800.227.2345

